

CASEY FAY

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•• www.caseyfay.com ••

What You NEED to Know!

- Experiential graphics, branded environments, branding, exhibit design, logos, business cards, brochures, newsletters, postcards, event signage, posters, large format printing, vehicle graphics, apparel and merchandise.
- Problem solver who develops quality visual concepts quickly.
- Excellent skills with Adobe InDesign, Illustrator and Photoshop.
- Good communication skills: oral, written, and graphic.
- High-energy self-starter.

Where I've Been:

GRESHAM SMITH - NASHVILLE, TN October 2016 to Present
Sr. Experiential Graphics Designer & Branded Environments Leader

Designing spaces for companies that tell their stories, from conception through fabrication, all while managing and influencing the skills of other graphics designers.

1220 EXHIBITS - NASHVILLE, TN September 2012 to October 2016
Sr. Graphic Designer

Design and production of environmental graphics for museums and halls of fame including Pittsburgh Steelers, the Pro Football Hall of Fame, and Texas A&M. Created and maintained marketing materials for 1220.

BRAND IMAGING GROUP - ANTIOCH, TN February 2011 to September 2012
Graphic Designer

Design, layout, prepress of environmental graphics, large event programs and signage, vehicle graphic/wraps, banners, and dimensional signage.

FREELANCE DESIGNER - NASHVILLE, TN May 2009 to present

PIE DESIGN + MARKETING - LAS VEGAS, NV March 2008 to May 2009
Art Director

Developed new corporate branding combining multiple large casino resorts and 1.9 million sq. ft. convention center. Created advertising and marketing materials for print, large format print, web, apparel and merchandise. Produced advertising and editorial design for quarterly consumer publication.

Graphic Designer May 2007 to March 2008

Created brochures, direct mail, and marketing materials for a wide range of clients.

Education

UNIVERSITY OF NEVADA AT LAS VEGAS - BACHELOR OF ARTS May 2007
Major: Studio Art with an emphasis in Graphic Design

Graphic design, digital imaging, color and composition, printmaking and a graphic design internship.